



Stoughton Wellness Coalition: *Community Assessment*

April 2025

2025 Community Survey Overview

Community survey last completed in 2021

71 respondents

Data removed from the analysis when a respondent indicated “I don’t know” to a question

Survey open from January 26th – February 17th

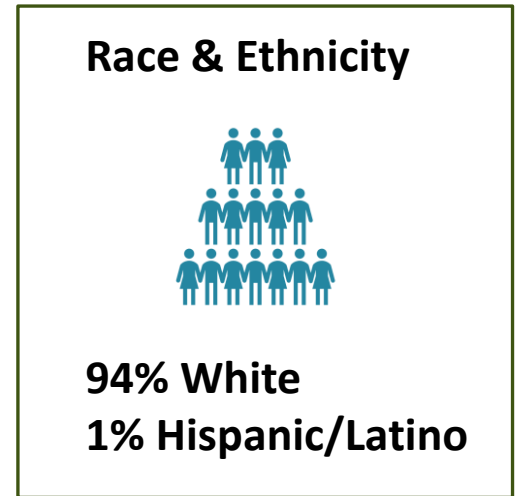
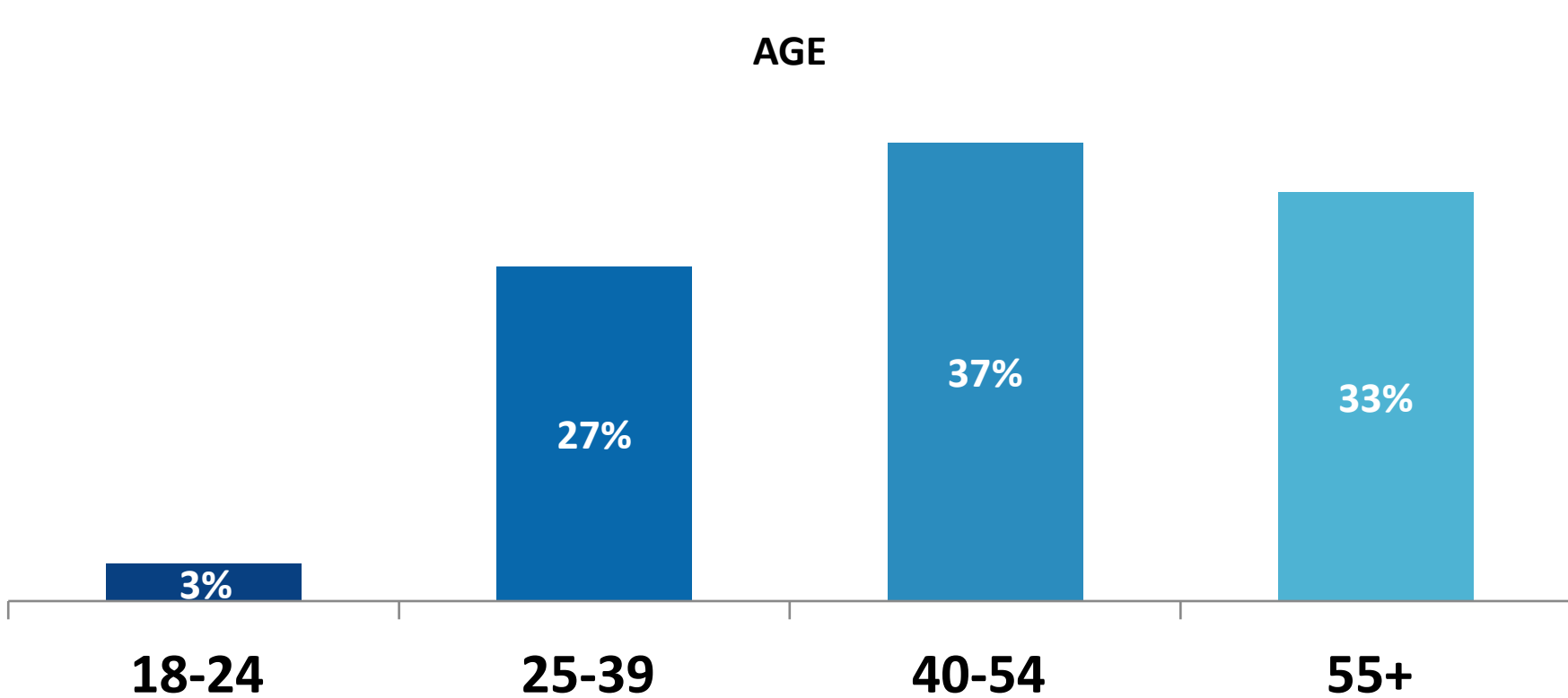
Survey was promoted through coalition members, school communications, and social media

Survey was accessible through an online Alchemer link

SURVEY DEMOGRAPHICS

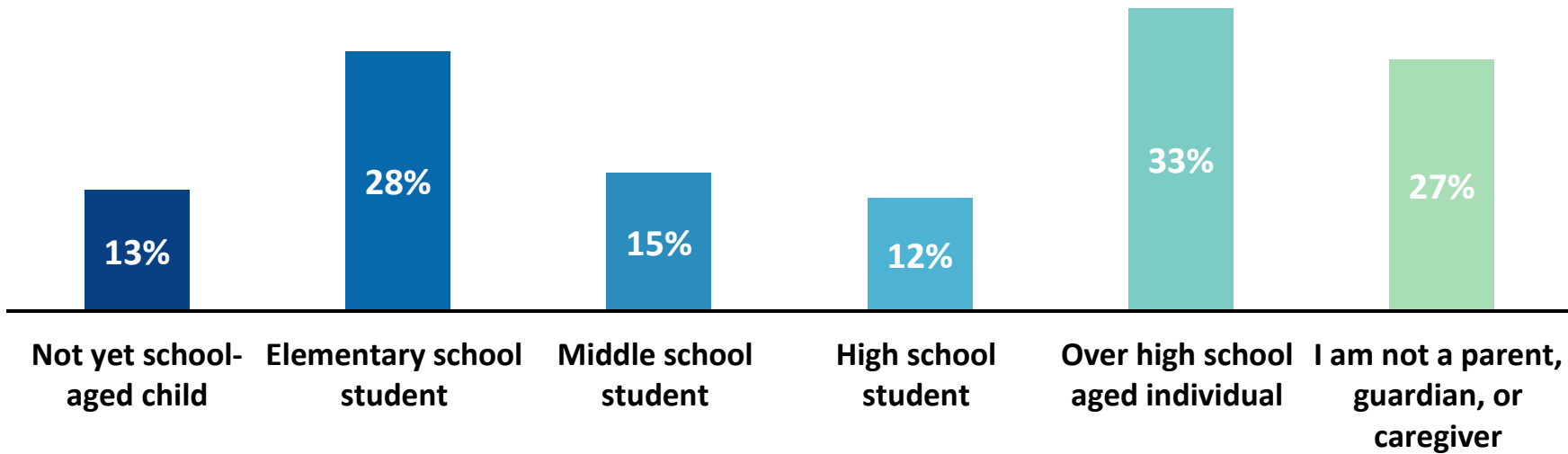


PROFILE OF THE 71 RESPONDENTS



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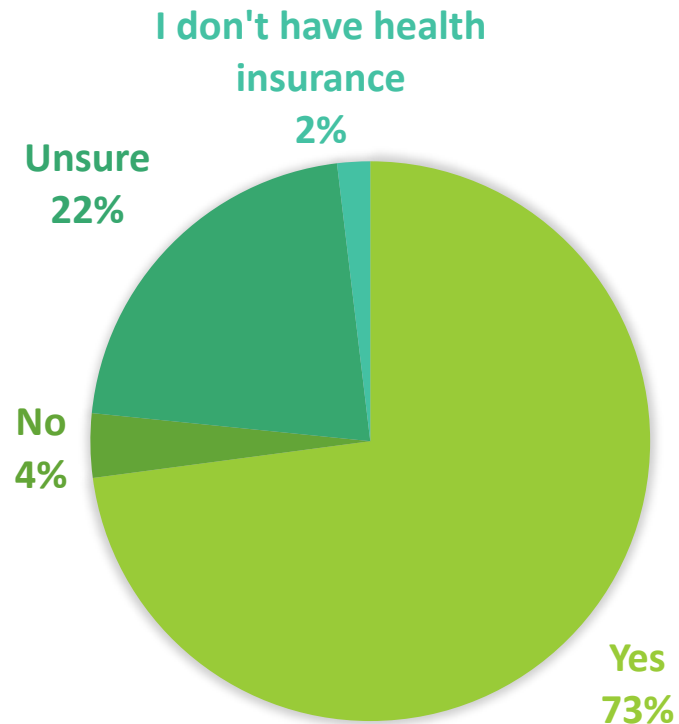
Parent, Guardian or Caregiver Status



10% are teachers



PROFILE OF THE 71 RESPONDENTS

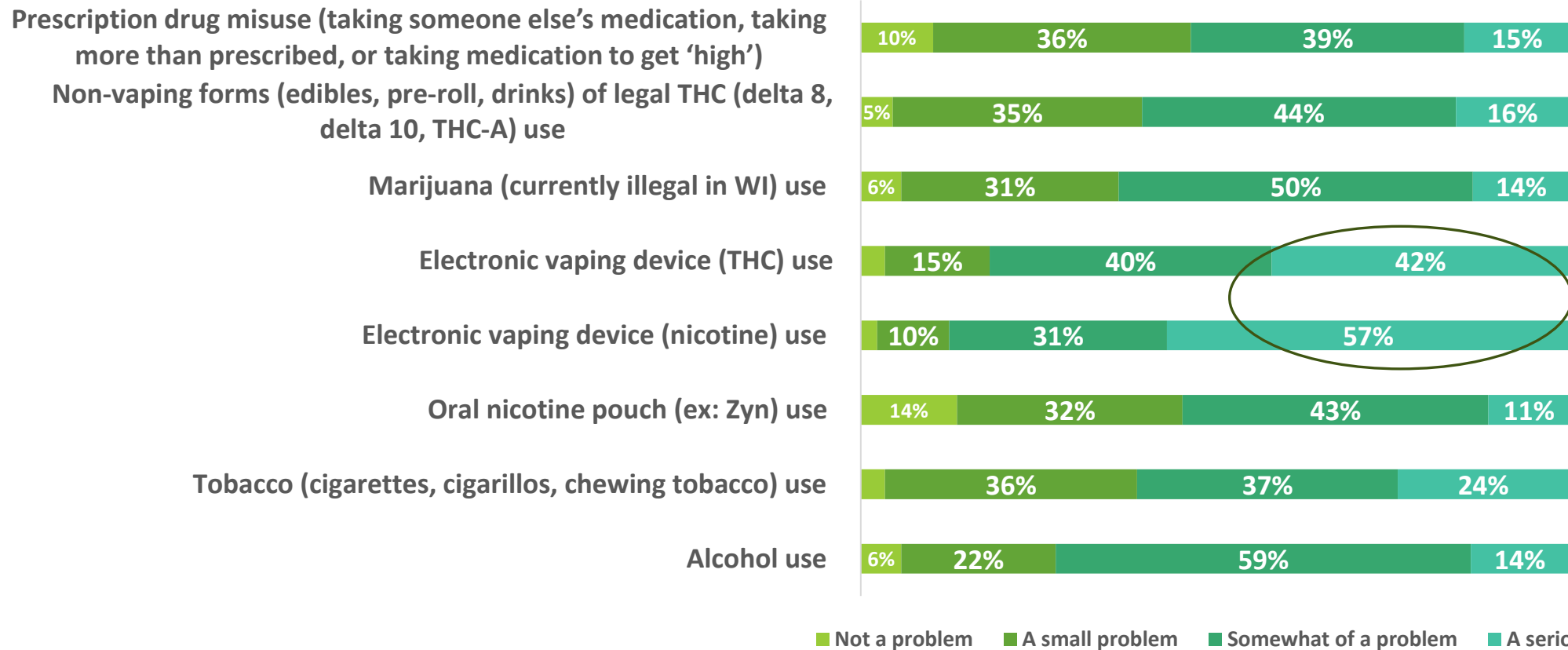


Does your health insurance include coverage for professional behavioral healthcare (mental health and/or substance use treatment)?

OVERALL PERCEPTIONS

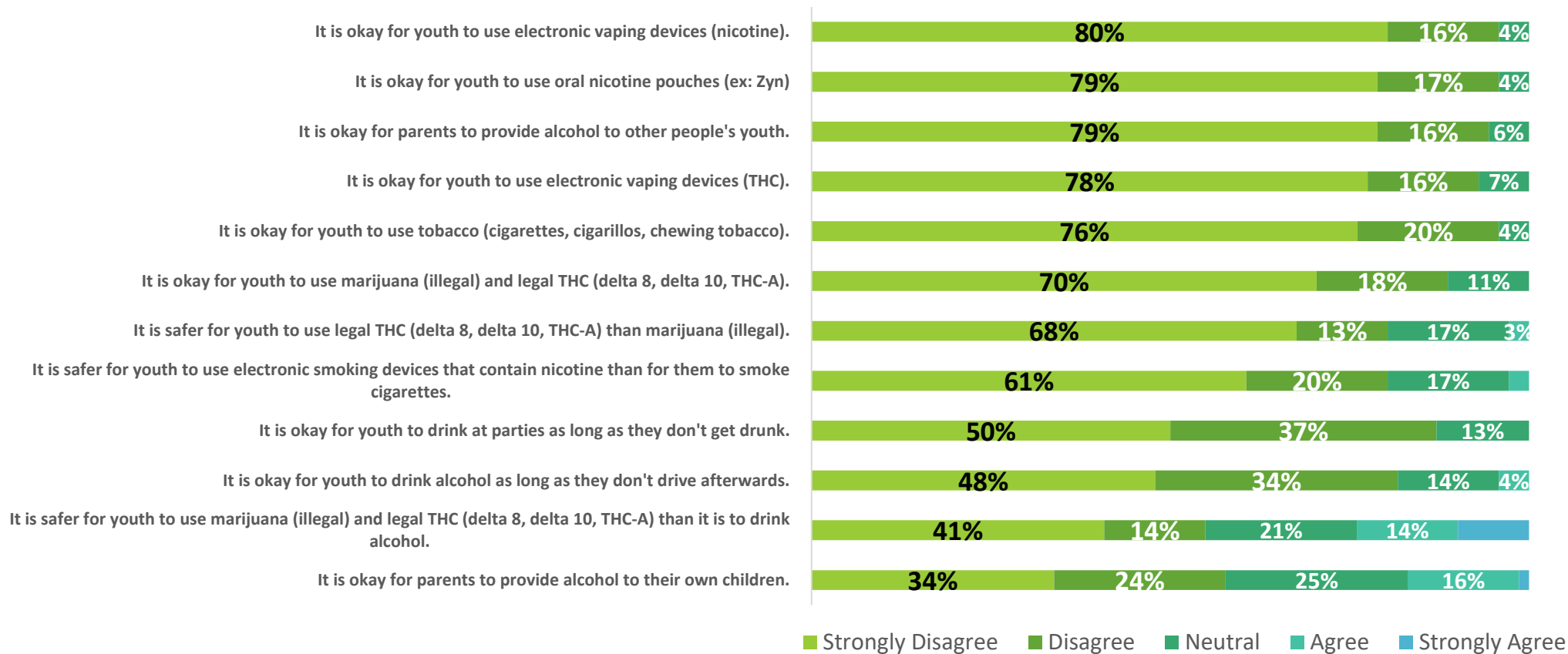


In your opinion, how big of a problem do you think each of the following is in Stoughton (18 and under)?



In the 2021 Community Assessment – vaping was also identified as the most serious problem

How much do you agree or disagree with each of these statements? Note that youth refers to those 18 and under.



In the 2021 Community Assessment – vaping, tobacco use, and parents providing alcohol to other people’s youth were also largest areas of concern

How much do you agree or disagree with each of these statements? Note that youth refers to those 18 and under.

The community has the responsibility to make sure the environment youth live in provides the most opportunities to make healthy, drug-free choices.

The community has the responsibility to set up prevention programs to help people avoid alcohol or other drug use.

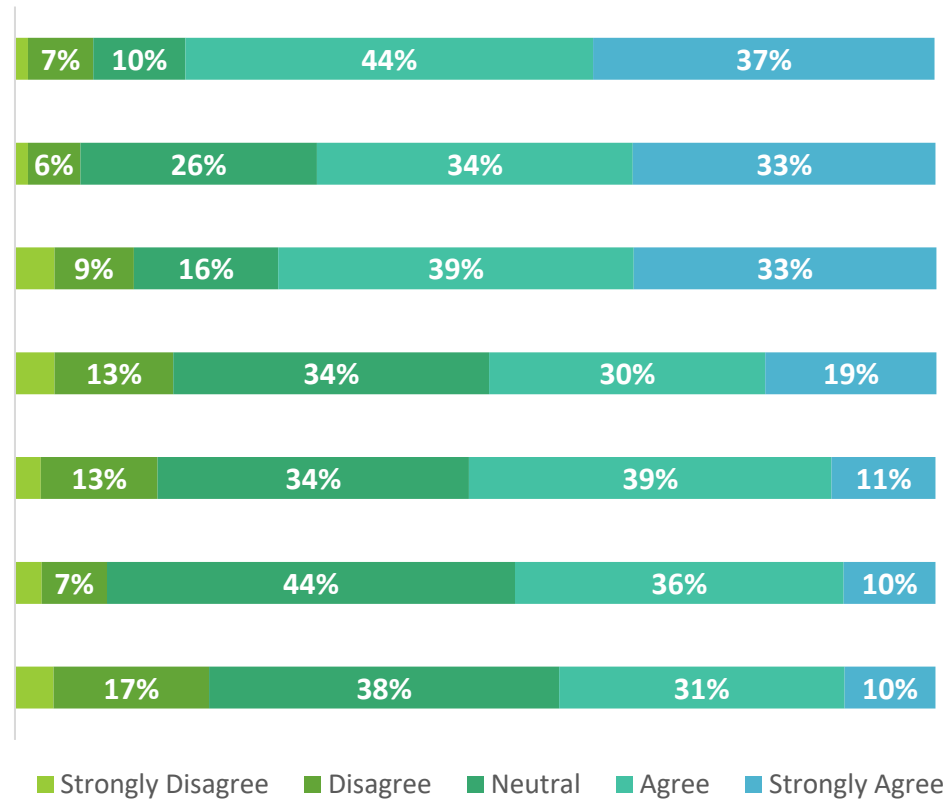
Adults should lock up their alcohol to prevent youth access.

Law enforcement should spend more time trying to prevent tobacco or vaping access by youth.

Law enforcement should spend more time trying to enforce laws in place to prevent underage drinking.

Schools are active in alcohol, tobacco, and other drug prevention.

Law enforcement should spend more time trying to prevent alcohol access by youth.

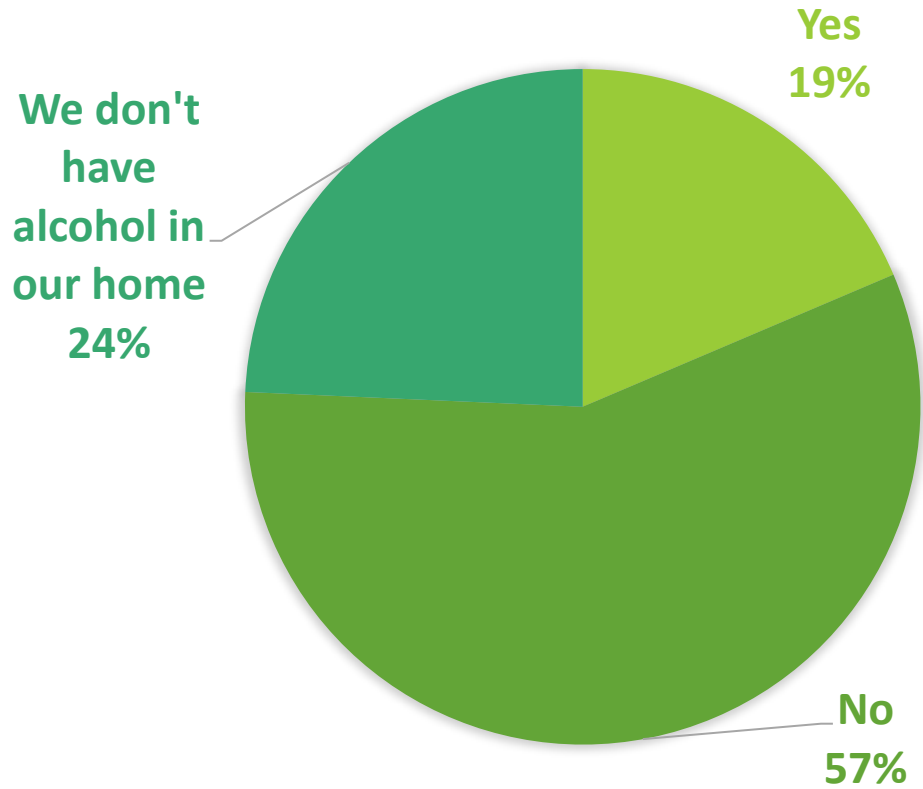


In the 2021 Community Assessment – the same top 3 options had the most agreement

ALCOHOL

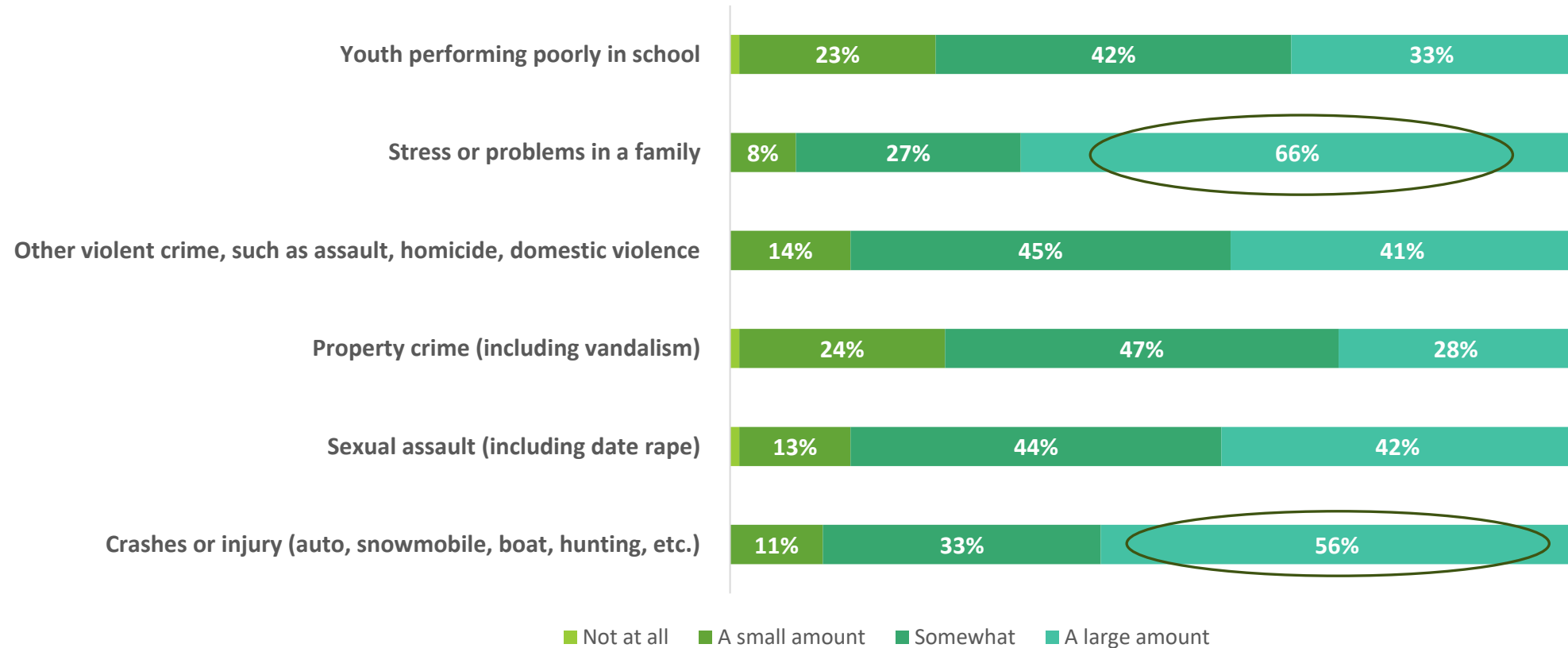


Do you lock up alcohol in your home?

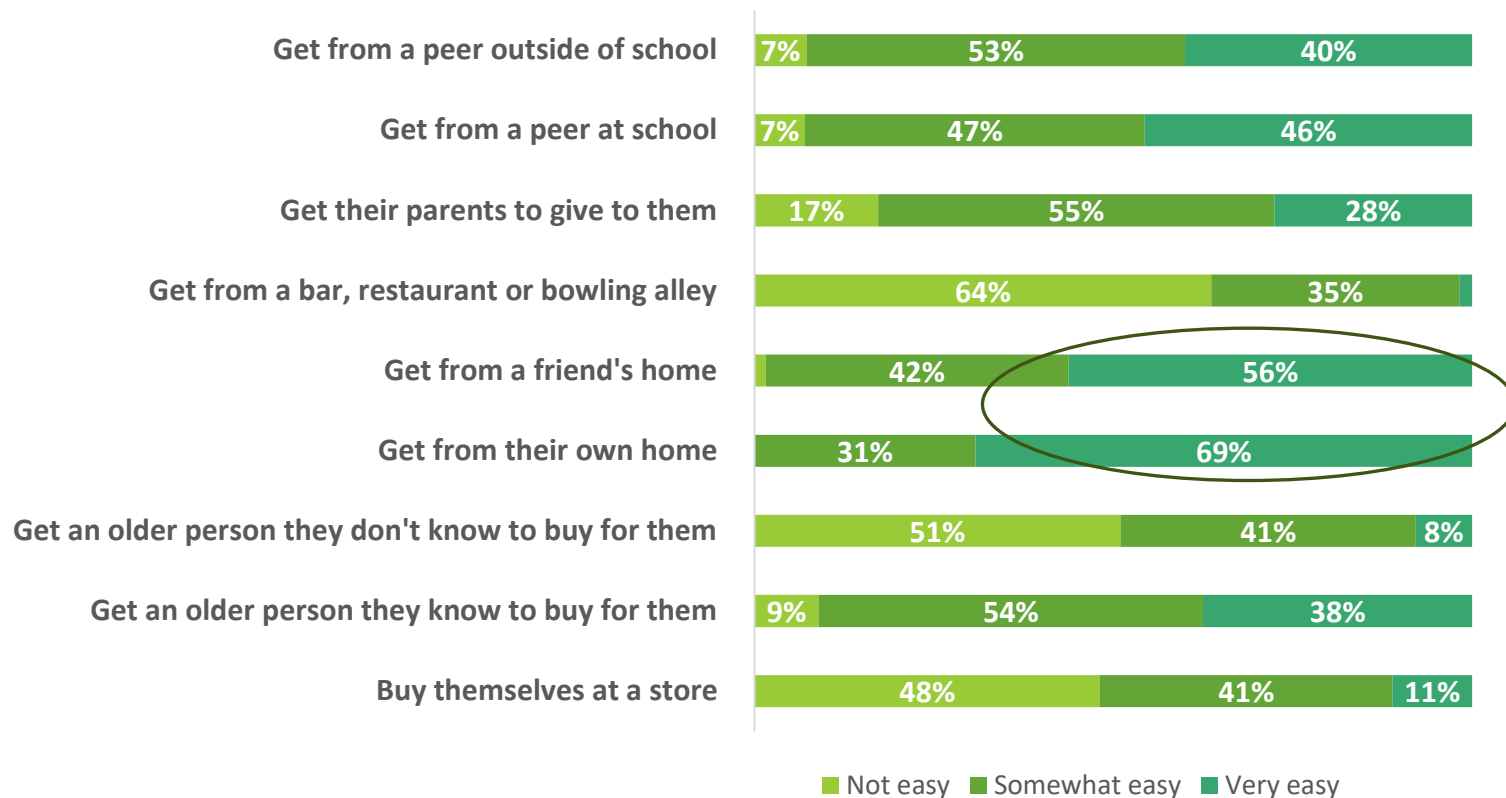


In the 2021 community assessment, 75% said no

In your opinion, to what extent do you believe the use of alcohol contributing to the following?

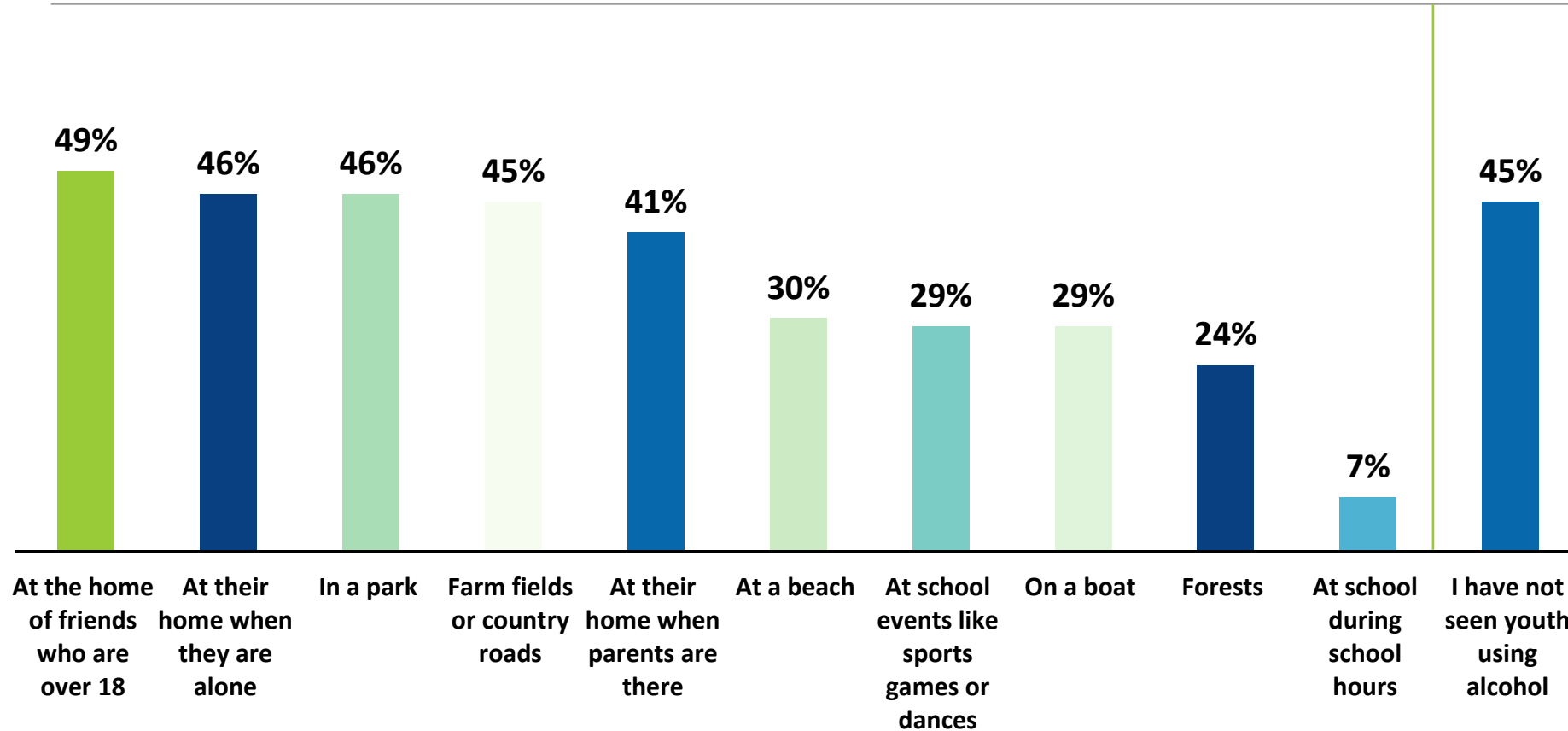


Youth (18 and under) can get alcohol in many different ways. How easy is it for youth in Stoughton to...?



In the 2021 Community Assessment – the same 2 options were selected as easiest

Where do youth (18 and under) in Stoughton drink alcohol?

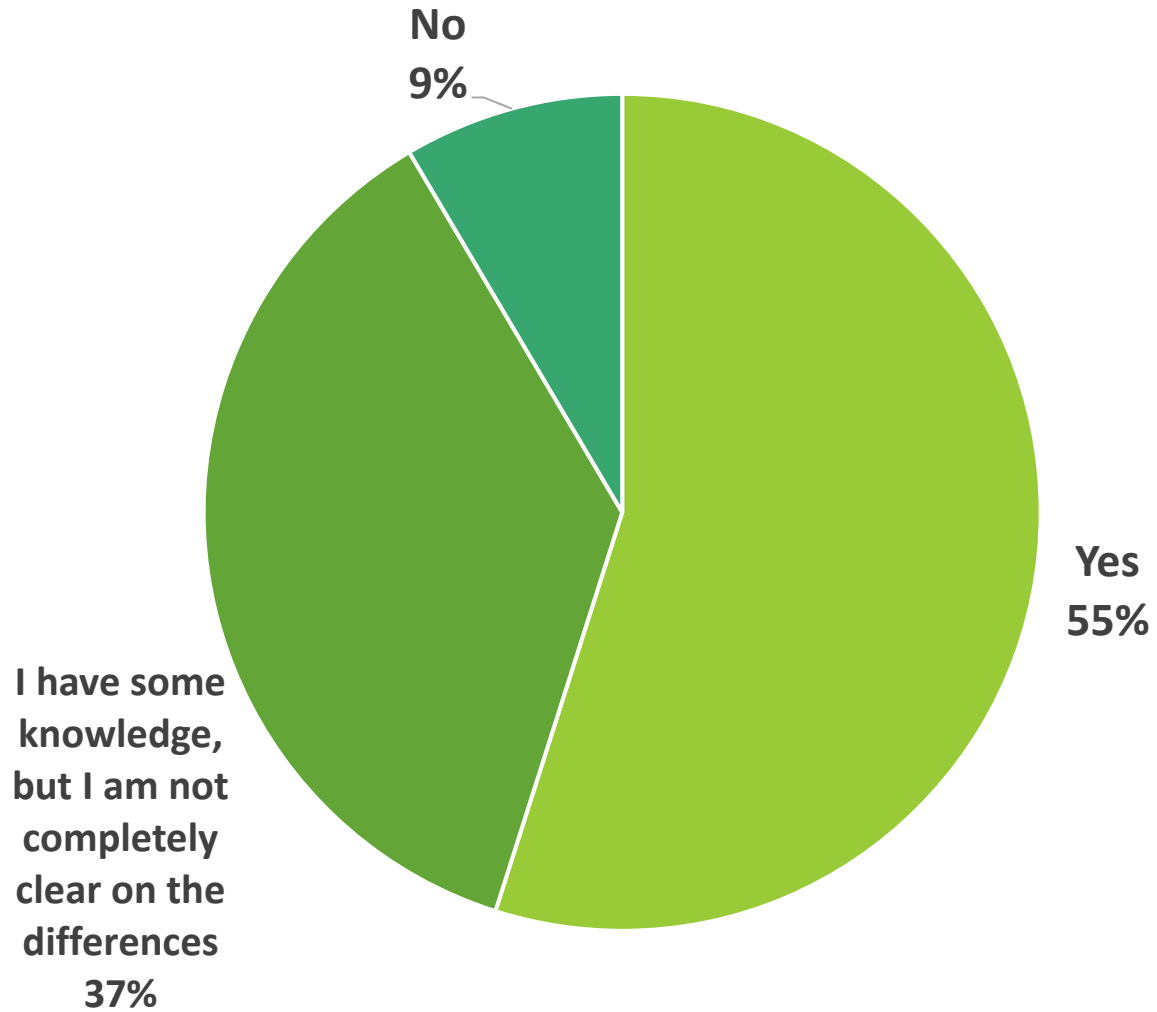


In the 2021 Community Assessment – the top 4 places selected were the same

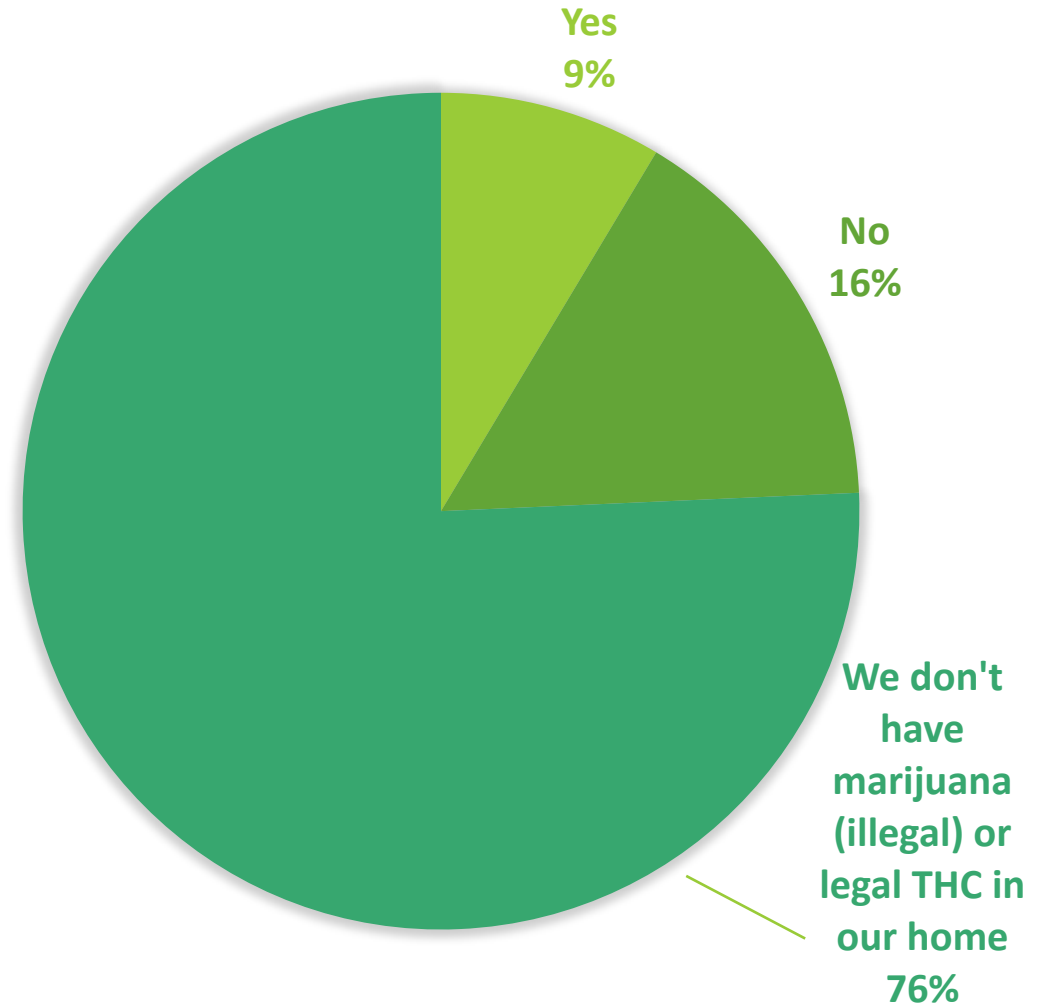
MARIJUANA & LEGAL THC



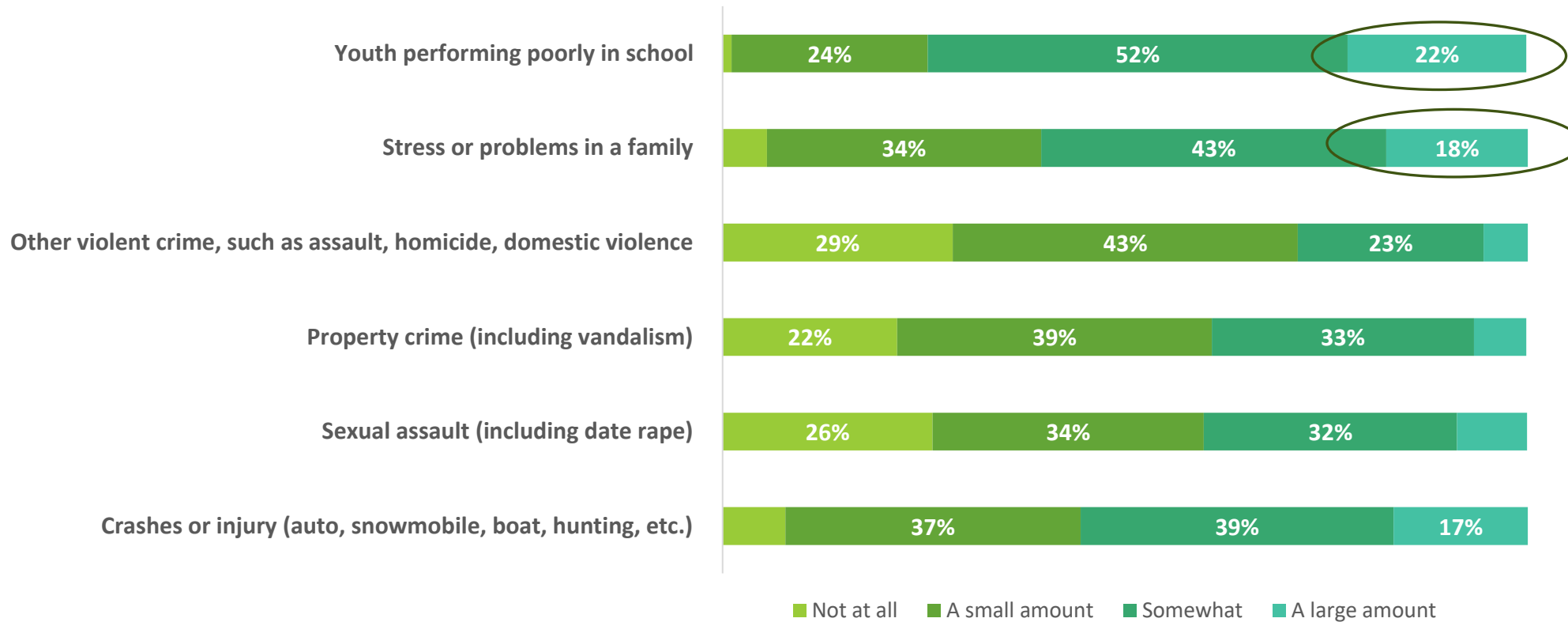
Are you aware of the differences between marijuana (illegal) and legal THC (delta 8, delta 10, THC-A)?



LOCK UP MARIJUANA (ILLEGAL) OR LEGAL THC (DELTA 8, DELTA 10, THC-A) IN YOUR HOME?

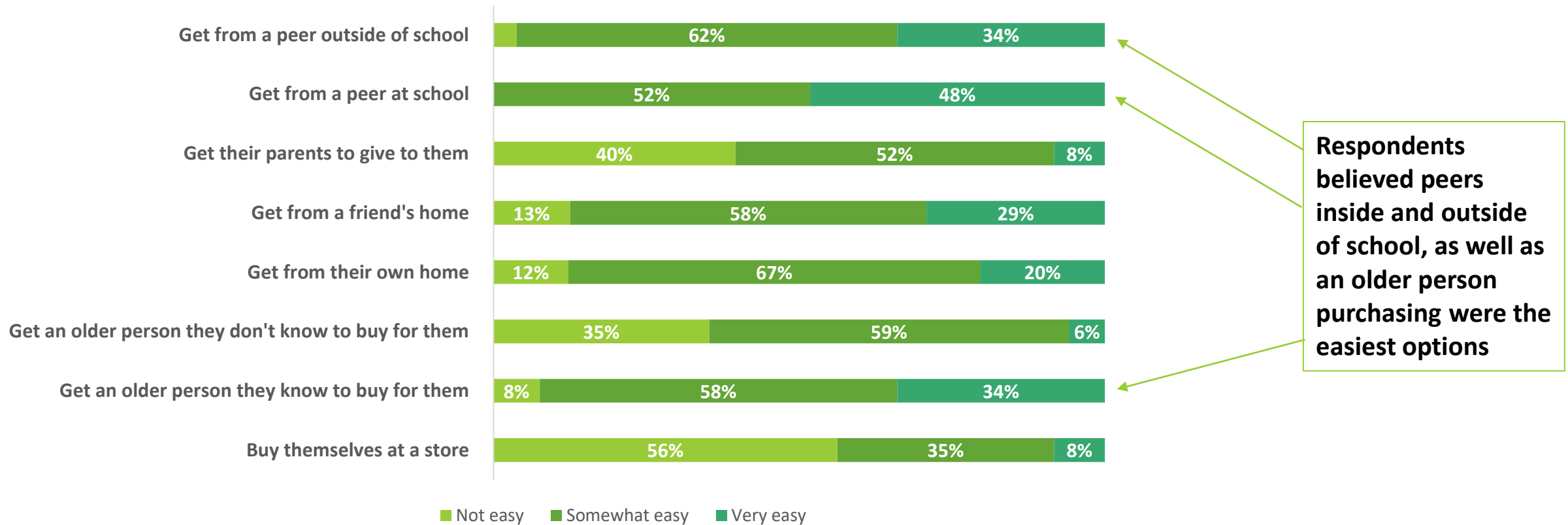


In your opinion, to what extent do you believe the use of marijuana contributes to the following?

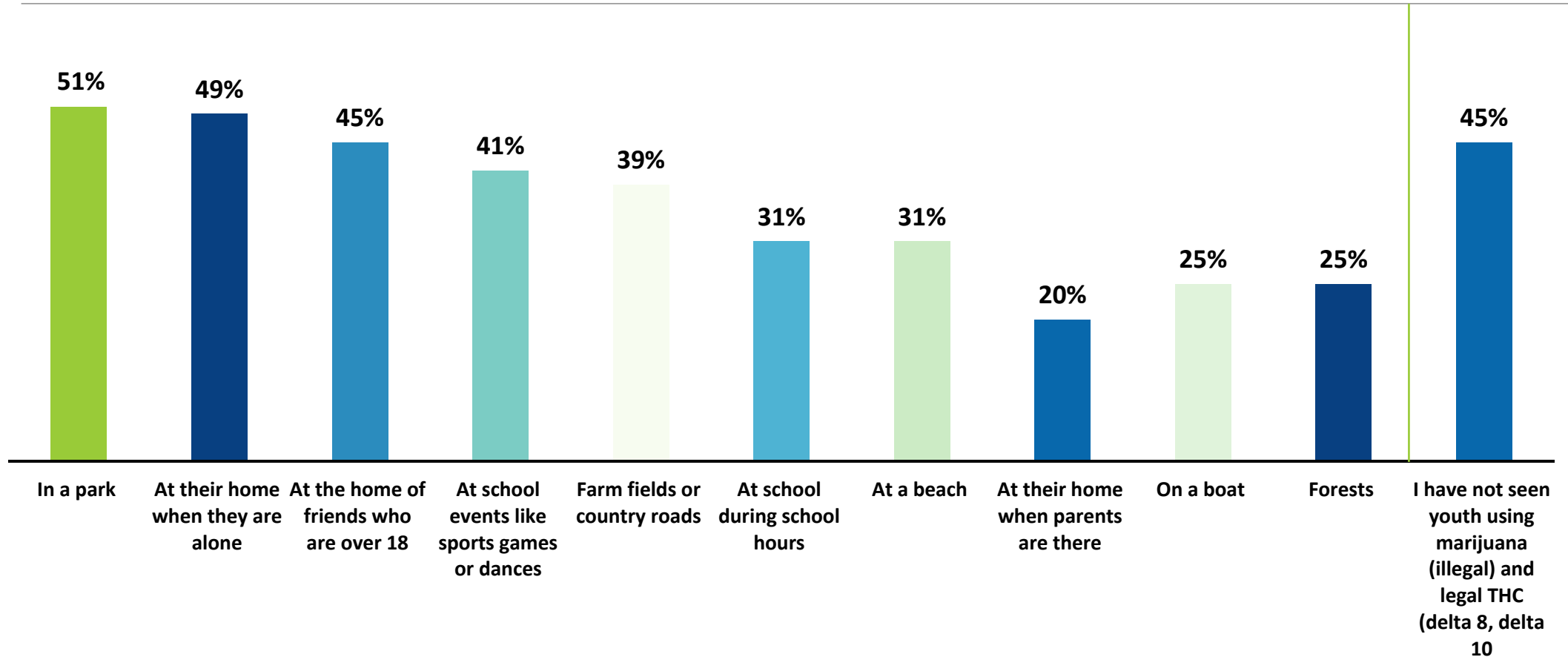


Respondents showed a much lower level of concern for the impact of marijuana on these issues vs. alcohol.

Youth (18 and under) can get marijuana (illegal) and legal THC (delta 8, delta 10, THC-A) in many different ways. How easy is it for youth in Stoughton to...?



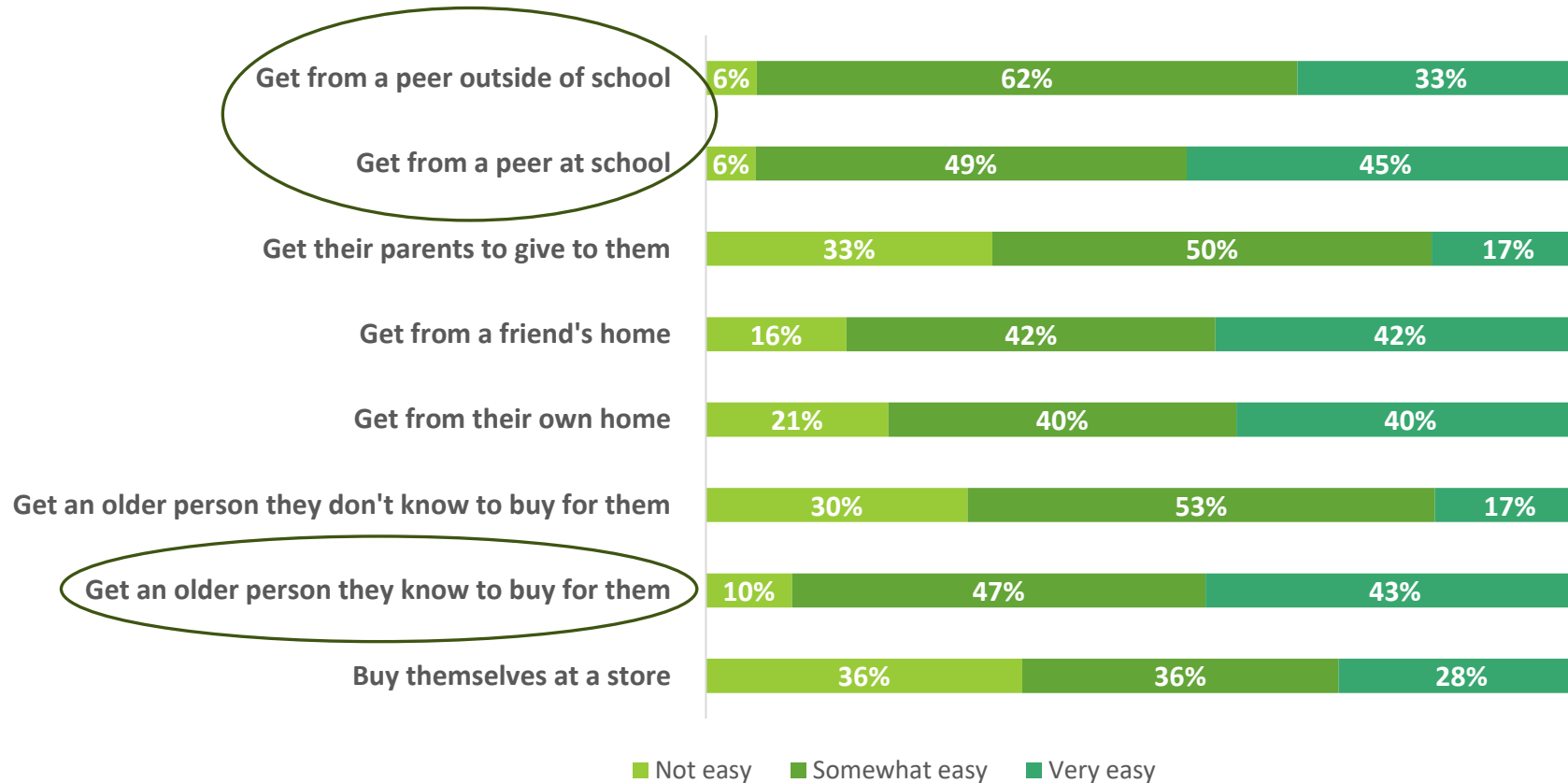
Where do youth (18 and under) in Stoughton use marijuana (illegal) and legal THC (delta 8, delta 10, THC-A)?



VAPING

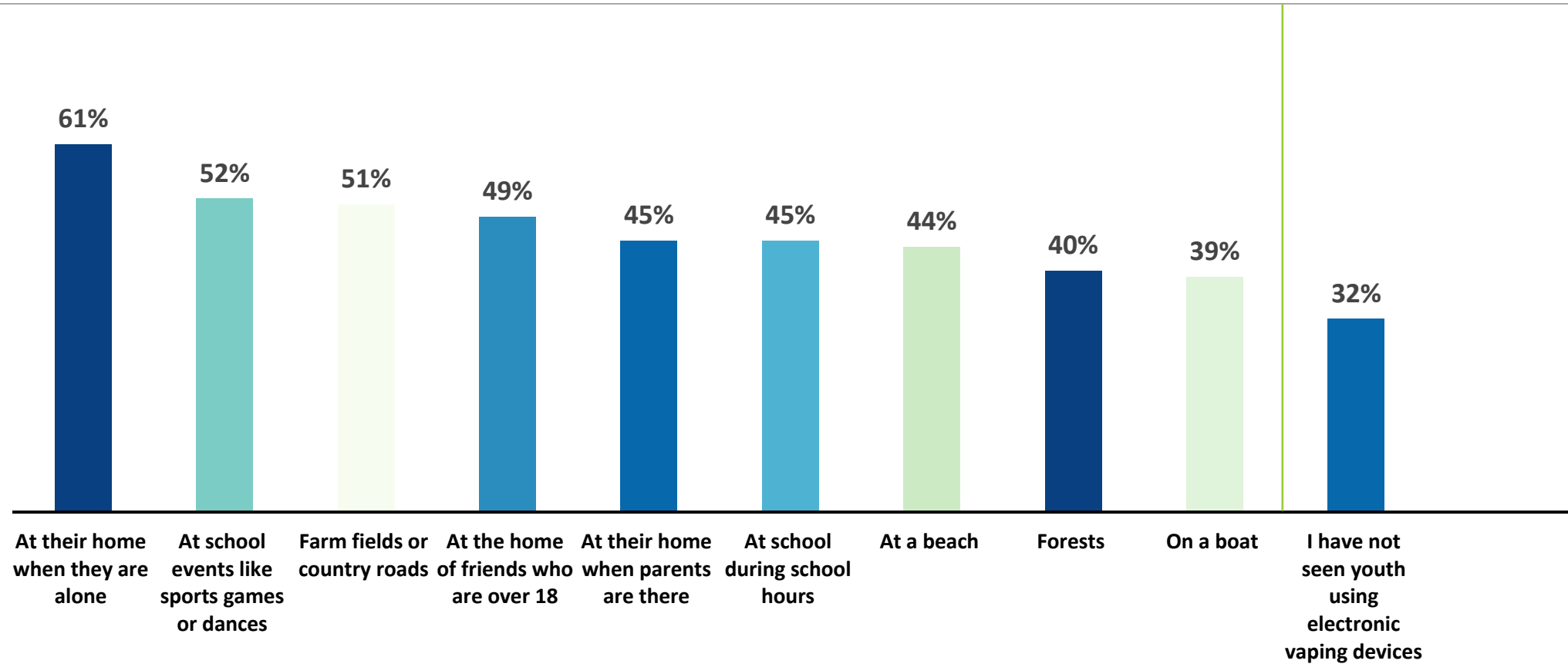


Youth (18 and under) can get electronic vaping devices in many different ways. How easy is it for youth in Stoughton to...?



In the 2021 Community Assessment – peers and older people they knew were also selected as the easiest options

Where do youth (18 and under) in Stoughton use electronic vaping devices?



POLICY



POLICY EFFORTS: RESPONDENT OPINIONS

68% think there are too many **tobacco and vape shops** in Stoughton

67% support limiting the **purchase of tobacco products** to individuals who are 21 and over

66% support the State of Wisconsin adopting the federal **Tobacco 21 law** (limiting tobacco purchases to those 21 and over)

61% support putting **limits (zoning)** on the number of tobacco and vape shops that can exist in Stoughton

84% support prohibiting legal THC (delta 8, delta 10, THC-A) products from **mimicking candy-like packaging or labeling**

73% support **limiting the age of purchase** for legal THC (delta 8, delta 10, THC-A) to 21 years of age and above

ADDITIONAL RESPONDENT FEEDBACK



Schools

“The school districts need to take a less punitive and more educational informative, supportive role for first time offenders.”

“More needs to be done in the high school. My kids tell that kids are doing pot and vaping in school ALL THE TIME!! when will this stop!! my kids are afraid to use the restrooms because they are worried someone doing drugs will be in there and pressure them. DO SOMETHING!”

“We should have an SRO providing education on these important topics starting in elementary school. We need SROs in the middle school and high school enforcing strict 0 tolerance laws to stop this epidemic. We need a school board that will work together with Stoughton PD instead of being anti-cop and antagonistic. Our board must stop demonizing their role in the schools for the betterment of drug and alcohol/ reduction.”

Parents

“Parents need to step up and do their jobs.. why so many questions about what law enforcement should do!! PARENTS NEED TO BE HELD ACCOUNTABLE!!!! LAW ENFORCEMENT ARE NOT RAISING THESE CHILDREN!”

“Yes I think parents need to be aware of what their child is doing and not let them run around without knowing where they are.” The culture of drug and alcohol use is so saturated in our region. I feel that law enforcement should crack down on parents who supply, or provide host for underage drinking and drug use.”

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Prevention

“While law enforcement is made to protect , I think prevention starts with the community themselves. Appreciate the work of SWC embedded in the community and supporting prevention and connection programs for all facets of health “

“I support changing the laws. I don't think it's right that a child can be served alcohol in a bar when a parent is present. Then at the age of 18 they can't be served alcohol. Which I support however the child now a teen has had the experience of tasting alcohol, and have come to enjoy the bar environment. Most of the bars have regular patrons who show their behavior is a good time. I support changing the law! Let's not start our youth out with thinking drinking and bar games are cool!”

“I think there should be more focus on providing lots free healthy activity options for families and youth of all ages, rather increased law enforcement or trying to reduce tobacco shops.”